**About the poll**

Client:

Fieldwork Period: September 18, 2023

Sampling Method: Online

Population Sampled: All adults (18+) in Great Britain

Sample Size: 1,948

Data Collection: The data is acquired from a panel provider offering participants the chance to win money. The sampling relies on an online quota approach. Specifically, participants are sampled to meet Office of National Statistics quotas for gender, age, region, socio-economic group, vote in the 2019 general election, and vote in the 2016 Brexit referendum. No criteria are used to over- or undersample respondents. To ensure the polling is representative of the target population, we use official and reliable data sources to match the sample to demographic population targets.

Weighting: The sample has been weighted to be representative of the population on the following variables: gender, age, socio-economic group, region, vote in the 2019 General Elections and 2016 Brexit referendum vote.

Contact: info@peoplepolling.org

Additional Information: PeoplePolling is a member of the [British Polling Council](https://www.britishpollingcouncil.org/) (BPC) and abides by its rules.

Q1. On a scale of 0 to 10, where 0 means that you would not vote and 10 means that you would certainly vote, how likely would you be to vote if there were a general election tomorrow?

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Gender | |  | Age range | | | |  | SEG | | | |  | Region group | | | | |  | GE2019 | | |  | EU2016 | |
|  | National | Female | Male |  | 18-24 | 25-49 | 50-64 | 65+ |  | AB | C1 | C2 | DE |  | London | Midlands  /Wales | North | Rest of  South | Scotland |  | Con | Lab | Lib Dem | | Leave | Remain |
| Unweighted | 1948 | 1022 | 915 |  | 131 | 883 | 516 | 418 |  | 451 | 600 | 405 | 492 |  | 251 | 425 | 472 | 639 | 161 |  | 531 | 395 | 141 |  | 672 | 616 |
| Weighted | 1948 | 981 | 958 |  | 85 | 863 | 522 | 478 |  | 419 | 616 | 418 | 495 |  | 286 | 340 | 493 | 655 | 173 |  | 590 | 421 | 154 |  | 955 | 885 |
| 0 - certainly  will not vote | 11% | 11% | 12% |  | 10% | 13% | 9% | 11% |  | 10% | 10% | 9% | 16% |  | 6% | 10% | 14% | 12% | 11% |  | 5% | 1% | 3% |  | 16% | 6% |
| 1 | 2% | 3% | 1% |  | 0% | 1% | 4% | 1% |  | 2% | 1% | 2% | 2% |  | 2% | 1% | 2% | 3% | 0% |  | 2% | 0% | 0% |  | 3% | 1% |
| 2 | 2% | 2% | 2% |  | 1% | 3% | 2% | 1% |  | 4% | 2% | 0% | 2% |  | 0% | 1% | 5% | 1% | 0% |  | 1% | 1% | 0% |  | 2% | 2% |
| 3 | 2% | 2% | 1% |  | 3% | 2% | 2% | 0% |  | 1% | 3% | 0% | 2% |  | 0% | 1% | 2% | 2% | 0% |  | 1% | 0% | 1% |  | 2% | 1% |
| 4 | 1% | 2% | 1% |  | 5% | 2% | 0% | 0% |  | 1% | 1% | 1% | 2% |  | 1% | 1% | 2% | 1% | 0% |  | 2% | 1% | 0% |  | 1% | 1% |
| 5 | 9% | 11% | 6% |  | 11% | 13% | 7% | 3% |  | 6% | 9% | 12% | 8% |  | 7% | 13% | 12% | 7% | 1% |  | 9% | 2% | 2% |  | 11% | 6% |
| 6 | 2% | 3% | 2% |  | 2% | 2% | 2% | 2% |  | 4% | 1% | 2% | 2% |  | 1% | 3% | 3% | 2% | 1% |  | 3% | 1% | 1% |  | 3% | 1% |
| 7 | 3% | 4% | 2% |  | 8% | 3% | 4% | 1% |  | 2% | 5% | 2% | 3% |  | 2% | 2% | 5% | 2% | 3% |  | 3% | 3% | 1% |  | 3% | 3% |
| 8 | 4% | 3% | 6% |  | 11% | 3% | 6% | 3% |  | 3% | 4% | 5% | 5% |  | 4% | 4% | 3% | 6% | 4% |  | 5% | 3% | 7% |  | 3% | 5% |
| 9 | 7% | 7% | 7% |  | 7% | 8% | 5% | 9% |  | 7% | 11% | 6% | 5% |  | 8% | 9% | 6% | 7% | 7% |  | 9% | 7% | 16% |  | 6% | 9% |
| 10 - certain  to vote | 51% | 47% | 55% |  | 27% | 43% | 54% | 66% |  | 54% | 52% | 53% | 44% |  | 65% | 44% | 39% | 51% | 72% |  | 57% | 76% | 67% |  | 45% | 60% |
| Prefer not to say | 6% | 6% | 6% |  | 15% | 7% | 5% | 3% |  | 6% | 2% | 8% | 9% |  | 6% | 9% | 7% | 5% | 3% |  | 5% | 6% | 2% |  | 6% | 5% |

Q2. If there were to be a general election tomorrow, which party would you vote for?

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|  |  | Gender | |  | Age range | | | |  | SEG | | | |  | Region group | | | | |  | GE2019 | | |  | EU2016 | |
|  | National | Female | Male |  | 18-24 | 25-49 | 50-64 | 65+ |  | AB | C1 | C2 | DE |  | London | Midlands  /Wales | North | Rest of  South | Scotland |  | Con | Lab | Lib Dem | | Leave | Remain |
| Unweighted | 1948 | 1022 | 915 |  | 131 | 883 | 516 | 418 |  | 451 | 600 | 405 | 492 |  | 251 | 425 | 472 | 639 | 161 |  | 531 | 395 | 141 |  | 672 | 616 |
| Weighted | 1948 | 981 | 958 |  | 85 | 863 | 522 | 478 |  | 419 | 616 | 418 | 495 |  | 286 | 340 | 493 | 655 | 173 |  | 590 | 421 | 154 |  | 955 | 885 |
| Conservative | 11% | 10% | 12% |  | 3% | 5% | 12% | 22% |  | 10% | 11% | 12% | 11% |  | 10% | 12% | 10% | 12% | 11% |  | 32% | 0% | 2% |  | 17% | 5% |
| Labour | 24% | 25% | 24% |  | 35% | 29% | 21% | 18% |  | 27% | 30% | 19% | 20% |  | 39% | 25% | 23% | 20% | 19% |  | 8% | 66% | 23% |  | 11% | 38% |
| Liberal Democrat | 5% | 4% | 6% |  | 3% | 6% | 4% | 6% |  | 5% | 6% | 6% | 3% |  | 6% | 2% | 4% | 7% | 5% |  | 3% | 2% | 33% |  | 3% | 7% |
| Green | 5% | 5% | 4% |  | 5% | 4% | 4% | 5% |  | 8% | 3% | 3% | 5% |  | 2% | 4% | 6% | 4% | 6% |  | 2% | 5% | 11% |  | 3% | 7% |
| Reform UK | 5% | 3% | 8% |  | 5% | 3% | 7% | 7% |  | 4% | 4% | 6% | 7% |  | 5% | 7% | 5% | 5% | 2% |  | 10% | 2% | 2% |  | 9% | 1% |
| SNP | 2% | 2% | 2% |  | 4% | 2% | 2% | 1% |  | 2% | 1% | 3% | 3% |  | 0% | 0% | 0% | 0% | 21% |  | 0% | 1% | 1% |  | 1% | 3% |
| Plaid Cymru | 0% | 1% | 0% |  | 3% | 0% | 1% | 0% |  | 1% | 0% | 0% | 1% |  | 1% | 1% | 0% | 0% | 0% |  | 0% | 1% | 0% |  | 0% | 0% |
| Some other party | 3% | 2% | 3% |  | 2% | 3% | 3% | 2% |  | 3% | 3% | 3% | 2% |  | 7% | 2% | 1% | 3% | 0% |  | 3% | 1% | 0% |  | 4% | 1% |
| Would not vote | 11% | 11% | 11% |  | 9% | 12% | 10% | 10% |  | 11% | 9% | 10% | 14% |  | 4% | 10% | 15% | 12% | 10% |  | 4% | 2% | 2% |  | 15% | 6% |
| Don't know | 23% | 27% | 20% |  | 21% | 26% | 24% | 18% |  | 18% | 24% | 24% | 26% |  | 14% | 24% | 24% | 28% | 16% |  | 28% | 11% | 19% |  | 26% | 21% |
| Prefer not to say | 11% | 11% | 11% |  | 12% | 10% | 12% | 11% |  | 10% | 8% | 15% | 10% |  | 12% | 12% | 12% | 9% | 10% |  | 11% | 8% | 7% |  | 10% | 11% |

Q2 (B). If there were to be a general election tomorrow, which party would you vote for? (Sample only containing those with definite voting intention

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|  |  | Gender | |  | Age range | | | |  | SEG | | | |  | Region group | | | | |  | GE2019 | | |  | EU2016 | |
|  | National | Female | Male |  | 18-24 | 25-49 | 50-64 | 65+ |  | AB | C1 | C2 | DE |  | London | Midlands  /Wales | North | Rest of  South | Scotland |  | Con | Lab | Lib Dem | | Leave | Remain |
| Unweighted | 1016 | 472 | 535 |  | 77 | 417 | 267 | 255 |  | 253 | 328 | 200 | 235 |  | 168 | 217 | 225 | 307 | 99 |  | 298 | 305 | 96 |  | 368 | 408 |
| Weighted | 1077 | 505 | 565 |  | 49 | 457 | 280 | 291 |  | 255 | 358 | 214 | 250 |  | 203 | 185 | 242 | 336 | 111 |  | 338 | 333 | 112 |  | 460 | 555 |
| Conservative | 20% | 19% | 21% |  | 4% | 10% | 22% | 36% |  | 17% | 19% | 23% | 22% |  | 14% | 22% | 20% | 24% | 17% |  | 55% | 1% | 3% |  | 36% | 9% |
| Labour | 44% | 48% | 40% |  | 60% | 55% | 39% | 30% |  | 45% | 52% | 37% | 39% |  | 55% | 47% | 47% | 39% | 30% |  | 13% | 84% | 32% |  | 23% | 60% |
| Liberal Democrat | 9% | 9% | 10% |  | 5% | 11% | 7% | 9% |  | 9% | 10% | 12% | 6% |  | 8% | 3% | 9% | 14% | 7% |  | 5% | 3% | 45% |  | 6% | 12% |
| Green | 8% | 10% | 7% |  | 8% | 8% | 8% | 9% |  | 13% | 5% | 6% | 10% |  | 3% | 8% | 13% | 7% | 10% |  | 4% | 6% | 15% |  | 6% | 10% |
| Reform UK | 9% | 5% | 13% |  | 8% | 6% | 13% | 11% |  | 7% | 7% | 12% | 13% |  | 7% | 14% | 11% | 10% | 3% |  | 17% | 2% | 2% |  | 19% | 2% |
| SNP | 4% | 3% | 4% |  | 7% | 4% | 4% | 1% |  | 3% | 2% | 5% | 5% |  | 0% | 0% | 0% | 0% | 33% |  | 0% | 1% | 1% |  | 2% | 4% |
| Plaid Cymru | 1% | 1% | 1% |  | 5% | 1% | 1% | 1% |  | 2% | 0% | 0% | 1% |  | 1% | 2% | 0% | 0% | 0% |  | 1% | 1% | 1% |  | 1% | 1% |
| Some other party | 5% | 4% | 5% |  | 3% | 5% | 6% | 3% |  | 5% | 6% | 5% | 3% |  | 10% | 4% | 1% | 5% | 0% |  | 4% | 2% | 0% |  | 8% | 2% |

Q3. The speed limit in some urban areas should be changed from 30 mph to 20 mph. To what extent, if at all, would you support this?

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|  |  | Gender | |  | Age range | | | |  | SEG | | | |  | Region group | | | | |  | GE2019 | | |  | EU2016 | |
|  | National | Female | Male |  | 18-24 | 25-49 | 50-64 | 65+ |  | AB | C1 | C2 | DE |  | London | Midlands/Wales | North | Rest of  South | Scotland |  | Con | Lab | Lib Dem | | Leave | Remain |
| Unweighted | 1948 | 1022 | 915 |  | 131 | 883 | 516 | 418 |  | 451 | 600 | 405 | 492 |  | 251 | 425 | 472 | 639 | 161 |  | 531 | 395 | 141 |  | 672 | 616 |
| Weighted | 1948 | 981 | 958 |  | 85 | 863 | 522 | 478 |  | 419 | 616 | 418 | 495 |  | 286 | 340 | 493 | 655 | 173 |  | 590 | 421 | 154 |  | 955 | 885 |
| Strongly  Support | 17% | 18% | 16% |  | 10% | 14% | 19% | 21% |  | 17% | 16% | 16% | 19% |  | 16% | 11% | 17% | 18% | 26% |  | 11% | 23% | 14% |  | 13% | 22% |
| Tend to support | 28% | 31% | 26% |  | 25% | 31% | 26% | 26% |  | 31% | 33% | 23% | 25% |  | 36% | 26% | 32% | 23% | 32% |  | 25% | 36% | 41% |  | 23% | 35% |
| Tend to oppose | 16% | 16% | 17% |  | 20% | 15% | 18% | 16% |  | 20% | 14% | 16% | 17% |  | 18% | 21% | 11% | 19% | 10% |  | 18% | 14% | 27% |  | 17% | 15% |
| Strongly oppose | 21% | 14% | 29% |  | 12% | 17% | 24% | 28% |  | 15% | 20% | 30% | 20% |  | 15% | 26% | 21% | 23% | 17% |  | 32% | 9% | 14% |  | 30% | 13% |
| Don't know | 12% | 16% | 8% |  | 20% | 16% | 9% | 6% |  | 10% | 13% | 9% | 13% |  | 10% | 8% | 13% | 13% | 12% |  | 8% | 12% | 2% |  | 12% | 10% |
| Prefer not to say | 5% | 6% | 5% |  | 13% | 7% | 3% | 3% |  | 6% | 4% | 5% | 6% |  | 6% | 8% | 6% | 4% | 3% |  | 5% | 6% | 2% |  | 5% | 5% |

Q4. The government has confirmed that the sale of new cars powered solely by petrol and diesel will be banned from 2030. To what extent, if at all, do you support this?

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|  |  | Gender | |  | Age range | | | |  | SEG | | | |  | Region group | | | | |  | GE2019 | | |  | EU2016 | |
|  | National | Female | Male |  | 18-24 | 25-49 | 50-64 | 65+ |  | AB | C1 | C2 | DE |  | London | Midlands  /Wales | North | Rest of South | Scotland |  | Con | Lab | Lib Dem | | Leave | Remain |
| Unweighted | 1948 | 1022 | 915 |  | 131 | 883 | 516 | 418 |  | 451 | 600 | 405 | 492 |  | 251 | 425 | 472 | 639 | 161 |  | 531 | 395 | 141 |  | 672 | 616 |
| Weighted | 1948 | 981 | 958 |  | 85 | 863 | 522 | 478 |  | 419 | 616 | 418 | 495 |  | 286 | 340 | 493 | 655 | 173 |  | 590 | 421 | 154 |  | 955 | 885 |
| Strongly support | 15% | 11% | 19% |  | 24% | 17% | 14% | 10% |  | 21% | 15% | 9% | 14% |  | 24% | 10% | 13% | 15% | 14% |  | 8% | 26% | 16% |  | 7% | 23% |
| Tend to support | 19% | 20% | 18% |  | 22% | 22% | 18% | 15% |  | 23% | 25% | 11% | 15% |  | 31% | 16% | 18% | 18% | 14% |  | 14% | 29% | 30% |  | 14% | 24% |
| Tend to oppose | 18% | 18% | 17% |  | 9% | 18% | 16% | 21% |  | 19% | 18% | 19% | 14% |  | 14% | 23% | 14% | 18% | 20% |  | 20% | 17% | 29% |  | 19% | 18% |
| Strongly oppose | 32% | 30% | 33% |  | 18% | 24% | 37% | 42% |  | 21% | 26% | 45% | 37% |  | 19% | 35% | 32% | 34% | 37% |  | 43% | 11% | 16% |  | 44% | 20% |
| Don't know | 12% | 16% | 8% |  | 15% | 14% | 11% | 8% |  | 10% | 12% | 10% | 14% |  | 8% | 11% | 16% | 11% | 10% |  | 10% | 11% | 9% |  | 12% | 10% |
| Prefer not to say | 5% | 6% | 4% |  | 12% | 6% | 4% | 3% |  | 5% | 4% | 5% | 6% |  | 5% | 6% | 6% | 3% | 4% |  | 5% | 5% | 1% |  | 5% | 5% |

Q5. Thinking about the government, generally speaking do you think the government is on the side of motorists or non-motorists?

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|  |  | Gender | |  | Age range | | | |  | SEG | | | |  | Region group | | | | |  | GE2019 | | |  | EU2016 | |
|  | National | Female | Male |  | 18-24 | 25-49 | 50-64 | 65+ |  | AB | C1 | C2 | DE |  | London | Midlands  /Wales | North | Rest of  South | Scotland |  | Con | Lab | Lib Dem | | Leave | Remain |
| Unweighted | 1948 | 1022 | 915 |  | 131 | 883 | 516 | 418 |  | 451 | 600 | 405 | 492 |  | 251 | 425 | 472 | 639 | 161 |  | 531 | 395 | 141 |  | 672 | 616 |
| Weighted | 1948 | 981 | 958 |  | 85 | 863 | 522 | 478 |  | 419 | 616 | 418 | 495 |  | 286 | 340 | 493 | 655 | 173 |  | 590 | 421 | 154 |  | 955 | 885 |
| Government is on  the side of motorists | 7% | 7% | 8% |  | 12% | 10% | 6% | 4% |  | 9% | 11% | 3% | 6% |  | 10% | 6% | 8% | 6% | 10% |  | 5% | 16% | 10% |  | 4% | 11% |
| Government is on  the side of non-motorists | 40% | 38% | 43% |  | 30% | 34% | 51% | 42% |  | 33% | 35% | 51% | 44% |  | 33% | 46% | 36% | 42% | 46% |  | 51% | 23% | 36% |  | 52% | 29% |
| Government is on  the side of both equally | 17% | 13% | 21% |  | 12% | 15% | 12% | 26% |  | 24% | 18% | 12% | 14% |  | 18% | 15% | 15% | 19% | 17% |  | 19% | 19% | 29% |  | 14% | 21% |
| Don’t know | 29% | 35% | 23% |  | 33% | 33% | 27% | 22% |  | 28% | 31% | 27% | 28% |  | 30% | 26% | 31% | 30% | 23% |  | 19% | 34% | 24% |  | 24% | 33% |
| Prefer not to say | 7% | 8% | 6% |  | 13% | 8% | 5% | 6% |  | 7% | 5% | 7% | 8% |  | 9% | 7% | 10% | 4% | 4% |  | 6% | 8% | 3% |  | 6% | 7% |

Q6. In your view, have environmental-related taxes and penalties on British motorists gone too far, not far enough, or are about right?

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|  |  | Gender | |  | Age range | | | |  | SEG | | | |  | Region group | | | | |  | GE2019 | | |  | EU2016 | |
|  | National | Female | Male |  | 18-24 | 25-49 | 50-64 | 65+ |  | AB | C1 | C2 | DE |  | London | Midlands  /Wales | North | Rest of  South | Scotland |  | Con | Lab | Lib Dem | | Leave | Remain |
| Unweighted | 1948 | 1022 | 915 |  | 131 | 883 | 516 | 418 |  | 451 | 600 | 405 | 492 |  | 251 | 425 | 472 | 639 | 161 |  | 531 | 395 | 141 |  | 672 | 616 |
| Weighted | 1948 | 981 | 958 |  | 85 | 863 | 522 | 478 |  | 419 | 616 | 418 | 495 |  | 286 | 340 | 493 | 655 | 173 |  | 590 | 421 | 154 |  | 955 | 885 |
| Gone too far | 47% | 41% | 53% |  | 19% | 37% | 57% | 60% |  | 38% | 42% | 59% | 52% |  | 39% | 50% | 48% | 49% | 46% |  | 64% | 25% | 30% |  | 65% | 31% |
| Not gone far enough | 11% | 10% | 13% |  | 21% | 13% | 9% | 8% |  | 13% | 15% | 8% | 8% |  | 24% | 5% | 9% | 10% | 13% |  | 4% | 26% | 16% |  | 4% | 18% |
| About right | 17% | 15% | 18% |  | 21% | 19% | 11% | 19% |  | 25% | 18% | 12% | 12% |  | 22% | 22% | 12% | 16% | 15% |  | 15% | 21% | 32% |  | 10% | 24% |
| Don't know | 19% | 27% | 12% |  | 27% | 24% | 19% | 10% |  | 18% | 21% | 17% | 21% |  | 10% | 17% | 23% | 21% | 23% |  | 12% | 22% | 20% |  | 16% | 22% |
| Prefer not to say | 5% | 7% | 4% |  | 13% | 7% | 3% | 3% |  | 6% | 4% | 5% | 7% |  | 4% | 7% | 7% | 4% | 3% |  | 5% | 6% | 2% |  | 5% | 5% |